

The One-Page Cash Snapshot

Not your profit number. Your field position, right now.

1. Cash in the bank right now

All operating accounts, today's balance.

\$

2. Money owed to you

Open invoices you expect to collect in the next 30 days.

\$

3. Money you owe in the next 30 days

Payroll, vendor bills, loan payments, taxes due.

\$

4. Any big one-time cost on the horizon

Equipment, insurance renewal, a tax payment, a slow season you can see coming.

\$

YOUR REAL NUMBER

$(1 + 2) - (3 + 4) =$

\$

This is what you actually have to work with over the next 30 days. Watch this number, not last year's profit.